

# Keep Payday Lenders Out of North Carolina:

Join the fight for a strong national payday rule

#StopTheDebtTrapNC #NoNCDebtTrap

Name \_\_\_\_\_

Organization \_\_\_\_\_

City \_\_\_\_\_, NC Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone (s) \_\_\_\_\_

***Get up-to-date information about the national payday rule.***

***Understand how it would impact us in North Carolina.***

***Invite us to speak to your group.***

***Participate in webinars & special events.***

***Learn strategies to engage your members.***

***File a formal comment to CFPB.***

**Danger and opportunity with national payday rule.** The Consumer Financial Protection Bureau (CFPB) - the federal regulator charged with assuring that financial services are fair - is preparing to issue a new rule governing payday and other high-cost loans. *This is an historic opportunity for opponents of predatory lending across the country, but a dangerous one for states like North Carolina where payday lending is already illegal.*

**National rule could give government seal of approval to 400% payday loans.** *Payday lenders desperately want to re-enter the North Carolina market and a weak national payday rule could provide the ammunition they need.*

*For more information, contact Susan Lupton, Center for Responsible Lending,  
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*Or sign up on-line at <http://www.stophthetrapnc.org/>  
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